



**COCKTAILS**  
AT THE CONSERVATORY

Franklin Park Conservatory  
and Botanical Gardens

**SPONSORSHIP OPPORTUNITIES**

# CHEERS FOR A CAUSE

The popular *Cocktails at the Conservatory* event series invites 900 guests to immerse in a fun, thematic evening of sips, socializing, and live entertainment against the backdrop of the Conservatory's beautiful green spaces. A rotating cast of local breweries, distilleries, and wineries serve up theme-inspired drink samples while visitors 21+ enjoy after-hours access to 13 beautiful acres at a venue like no other.

**COCKTAILS AT THE CONSERVATORY IS A 21+-ONLY EVENT AND TAKES PLACE FROM 5:30–9:30 PM. GENERAL ADMISSION IS \$35.**

## 2025 SERIES DETAILS

- Jan 16 | *Fire & Ice*
- Feb 14 | *Escape to the Islands*
- Apr 10 | *Masquerade*
- May 15 | *Tequila & Taps*
- Jul 18 | *Summer Sips*
- Aug 15 | *Paws & Pints*
- Sep 25 | *Fall Festival*
- Dec 4 | *Merry Martini*

## TICKETS INCLUDE

- Themed drink samples
- Cash bars
- Live entertainment
- Activities
- Networking opportunities
- Food trucks
- Interactive experiences with Conservatory horticulturists and educators

## EXCLUSIVE ACCESS

Attendees receive exclusive after-hours access to the entire Conservatory, which includes lush gardens and botanical biomes, special Chihuly night lighting, the Cardinal Health Gallery, the Scotts Miracle-Gro Foundation Children's Garden, the John F. Wolfe Palm House, and the Grand Mallway.

## SUPPORTING THE MISSION

At Cocktails at the Conservatory, you can support our cause while having fun!

The Conservatory elevates quality of life and improves physical and mental health for 350,000 visitors each year, providing a much-needed green space in the heart of the city.



# SPONSORSHIP OPPORTUNITIES

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We hope you will join us as a sponsor of these beloved *Cocktails at the Conservatory* events!  
The 2025 season features opportunities for corporate partners to support the Conservatory's mission while engaging associates and connecting with the community.

As a sponsor, you will reach the Conservatory's wide audience of:  
350,000 annual visitors • 800 volunteers • 160 employees • 12,934 member households  
164,700 total followers on social media • 238,783 total reach on social media • 524,160 website visitors per year  
34,660 subscribers to the Conservatory Leaflet with a 45% average open rate

## COCKTAILS AT THE CONSERVATORY SPONSORSHIP OPPORTUNITIES ARE AVAILABLE FOR TEN DATES IN 2025:

January 16 | February 14 | April 10 | May 15 | July 18 | August 15 | September 25 | December 4

### PRESENTING SPONSOR

**\$10,000**

ONE AVAILABLE PER EVENT

- Top logo recognition on on-site digital signage & printed passport program
- Top logo recognition on the Cocktails event & ticket sales page (date-specific) on the Conservatory website (approximately 9,700 views)
- Top logo recognition on the Cocktails event-series landing page (approximately 20,000 views)
- Name recognition (and tagged) through the Conservatory's social media channels (approximately 238,000 total reach across all channels)
- Name recognition in the Conservatory's newsletter leading up to the sponsored event (approximately 30,000 subscribers & 78,500 opens per month)
- 30 tickets to the sponsored Cocktails date
- Opportunity to purchase additional Cocktails tickets at a discounted rate of \$30 (for the sponsored event only)
- Invitation to a VIP Cocktail Creation Experience with Watershed Distillery. Up to 8 guests can receive a private tour and work with Franklin Park Conservatory to schedule and arrange VIP event before sponsored event.

FAIR MARKET VALUE \$900

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*Sponsor recognition and benefits apply to the selected Cocktails date.*

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### MAJOR SPONSOR

**\$5,000**

- Logo recognition on on-site digital signage & printed passport program
- Logo recognition on the Cocktails event & ticket sales page (date-specific) on the Conservatory website (approximately 9,700 views)
- Logo recognition on the Cocktails at the Conservatory event-series landing page (approximately 30,000 views)
- Name recognition (and tagged) through the Conservatory's social media channels (approximately 238,000 total reach across all channels)
- 20 tickets to the sponsored Cocktails date
- Opportunity to purchase additional Cocktails tickets at a discounted rate of \$30 (for the sponsored event only)

FAIR MARKET VALUE \$600

### SUPPORTING SPONSOR

**\$2,500**

- Name recognition on on-site digital signage & printed passport program
- Name recognition on the Cocktails event & ticket sales page (date-specific) on the Conservatory website (approximately 9,700 views)
- Name recognition on the Cocktails at the Conservatory event-series landing page (approximately 30,000 views)
- 12 tickets to sponsored Cocktails date
- Opportunity to purchase additional Cocktails tickets at a discounted rate of \$30 (for the sponsored event only)

FAIR MARKET VALUE \$360

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## FOR MORE INFORMATION CONTACT:

**Naomi Merino, Corporate & Foundation Relations Manager**  
614.715.8041 • [nmerino@fpconservatory.org](mailto:nmerino@fpconservatory.org)





**COCKTAILS**  
AT THE CONSERVATORY

Franklin Park Conservatory  
and Botanical Gardens

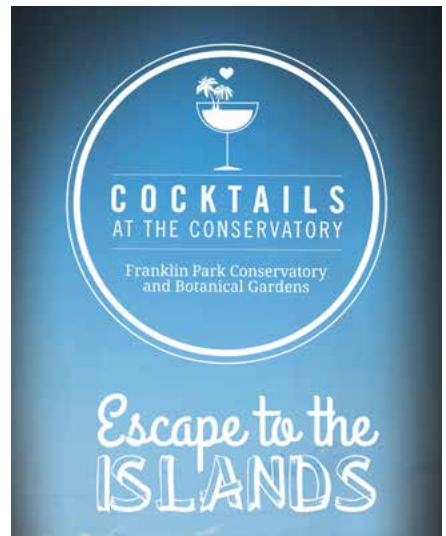
**COMING IN 2025!**



**COCKTAILS**  
AT THE CONSERVATORY

Franklin Park Conservatory  
and Botanical Gardens

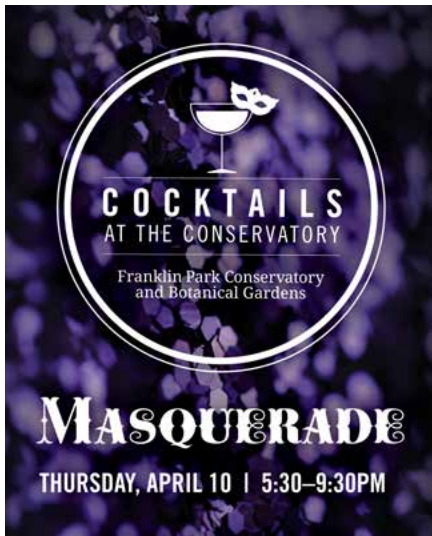
**FIRE  
& ICE**



**COCKTAILS**  
AT THE CONSERVATORY

Franklin Park Conservatory  
and Botanical Gardens

*Escape to the*  
**ISLANDS**

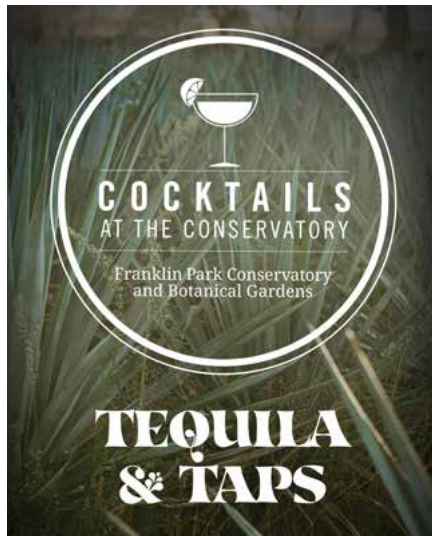


**COCKTAILS**  
AT THE CONSERVATORY

Franklin Park Conservatory  
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**MASQUERADE**

THURSDAY, APRIL 10 | 5:30-9:30PM



**COCKTAILS**  
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**TEQUILA  
& TAPS**



**COCKTAILS**  
AT THE CONSERVATORY

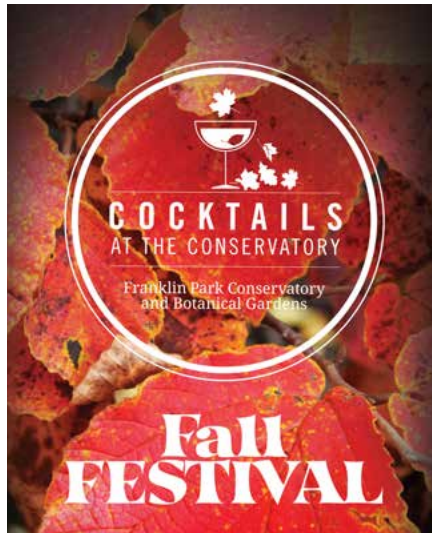
Franklin Park Conservatory  
and Botanical Gardens

*Summer Sips*  
**GARDEN  
PARTY**



**PAWS  
& PINTS**

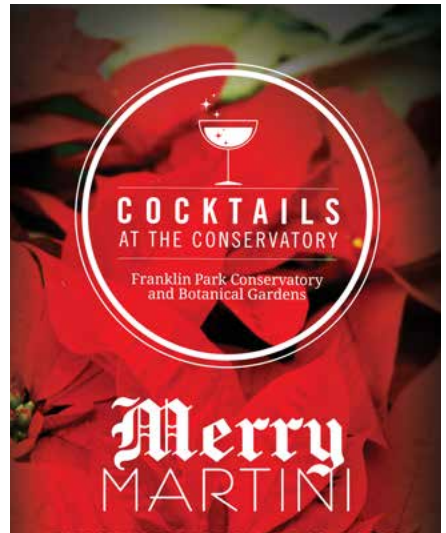
FRIDAY, AUGUST 15 | 5:30-9:30PM  
RESERVATIONS REQUIRED | 21+



**COCKTAILS**  
AT THE CONSERVATORY

Franklin Park Conservatory  
and Botanical Gardens

**Fall  
FESTIVAL**






**COCKTAILS**  
AT THE CONSERVATORY

Franklin Park Conservatory  
and Botanical Gardens

**Merry  
MARTINI**



Franklin Park Conservatory  
and Botanical Gardens

1777 East Broad Street, Columbus, Ohio 43203 | [FPCONSERVATORY.ORG](http://FPCONSERVATORY.ORG) |   



## COCKTAILS AT THE CONSERVATORY

Please provide information about your designated sponsor level below and mail, e-mail or fax to:  
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203

EMAIL: [nmerino@fpconservatory.org](mailto:nmerino@fpconservatory.org) FAX: 614.715.8199 ATTN: Naomi Merino

### PRESENTING SPONSOR **\$10,000**

#### ONE AVAILABLE PER EVENT

- Top logo recognition on on-site digital signage & printed passport
- Top logo recognition on the Cocktails event & ticket sales page (date-specific) on the Conservatory website (approximately 9,700 views)
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- Opportunity to purchase additional Cocktails tickets at a discounted rate of \$30 (for the sponsored event only)
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**FAIR MARKET VALUE \$900**

*Sponsor recognition and benefits apply to the selected Cocktails date.*

### MAJOR SPONSOR **\$5,000**

- Logo recognition on on-site digital signage & printed passport
- Logo recognition on the Cocktails event & ticket sales page on the Conservatory website (approximately 9700 views)
- Logo recognition on the Cocktails at the Conservatory event-series landing page (approximately 30,000 views)
- Recognition (and tagged) through the Conservatory's social media channels (approximately 238,000 total reach across all channels)
- 20 tickets to the sponsored Cocktails date
- Opportunity to purchase additional Cocktails tickets at a discounted rate of \$30 (for the sponsored event only)

**FAIR MARKET VALUE \$600**

### SUPPORTING SPONSOR **\$2,500**

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**FAIR MARKET VALUE \$360**

NAME: \_\_\_\_\_

Print your name as you would like it to appear for recognition purposes.

CONTACT PERSON: \_\_\_\_\_ COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

### PLEASE INDICATE PAYMENT PREFERENCE

PLEASE INVOICE     CHECK ENCLOSED, PAYABLE TO: **FRIENDS OF THE CONSERVATORY**     CREDIT CARD

(To pay by credit card, please e-mail Naomi Merino at [nmerino@fpconservatory.org](mailto:nmerino@fpconservatory.org) to receive a payment link.)



**Thank you for your support of Franklin Park Conservatory and Botanical Gardens!**

By attending *Cocktails at the Conservatory*, guests grant permission to be photographed or filmed for promotional purposes.