



*Les*  
*Chapeaux*  
DANS LE  
*Jardin*

HAT DAY  
SPONSORSHIP OPPORTUNITIES

FRIDAY, MAY 2, 2025

JOHN E. WOLFE PALM HOUSE

# CHILDREN THRIVE IN NATURE

Franklin Park Conservatory and Botanical Gardens is Columbus' premier living classroom. Each year thousands of children experience the wonder of growing plants, the magic of exotic butterflies emerging and taking flight, the dazzle of Chihuly art glass sculptures, and the excitement for hands-on learning that cultivates a connection between young people and the natural world.

With your support of *Hat Day*, more children will experience the joys of nature, enabling Conservatory educators to reach children through education and outreach programs that meet our community's growing needs.

## YOUR HAT DAY GENEROSITY SUPPORTS

### **FPC STEM CLASSROOM**

#### ***Engaging Students Year-Round***

Every summer, Conservatory educators visit and engage Columbus City Schools students through intensive mini-camps, delivering standards-based, interactive lessons that keep students on track with learning year-round.

### **PRE-K & K-12 SCHOOL GROUPS**

#### ***Educating 20,000+ Students Annually***

On-site school tours give children opportunities to experience the excitement of applied nature-based learning that builds foundational knowledge of science and the arts. Scholarships ensure access for all.

### **HEAD START DISCOVERY PROGRAM**

#### ***Supporting Kindergarten Readiness***

The Discovery Program provides investigative learning in the natural sciences to 3-5 year olds at Head Start locations across Columbus, planting the seeds for a lifelong love of learning.

### **CHILDREN'S GARDEN EDUCATION**

#### ***Connecting Children to the Natural World***

Daily drop-in programs and activities in the Scotts Miracle-Gro Foundation Children's Garden engage children and families with hands-on experiences in science and nature, promoting active learning for all ages.



# SPONSORSHIP OPPORTUNITIES

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2025 HAT DAY CHAIRS:  
ERIN SHANNON, MARYANN KELLEY & MEG KELLEY

Franklin Park Conservatory and Botanical Gardens and 2025 Hat Day Chairs, Erin Shannon, Maryann Kelley and Meg Kelley, cordially invite you to the 24<sup>th</sup> annual *Les Chapeaux dans le Jardin* cocktail party and luncheon.

Join us for an elegant afternoon under the Conservatory's grand marquee that brings together 550 fashionably hat-adorned guests for an afternoon of fun, celebration and philanthropy. We will also toast a very special honoree for an exemplary commitment to the Conservatory with the presentation of the Ann Isaly Wolfe Award. This signature event has raised more than \$6 million since 2001 to support the Conservatory's youth education and outreach initiatives.

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## **PRESENTING SPONSOR** **\$50,000**

- Mention in media releases
- Top logo placement on event save-the-date (digital) and website; printed invitation, program and day-of signage
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

**FAIR MARKET VALUE \$3,000**

## **LEAD SPONSOR** **\$30,000**

- Logo recognition on event save-the-date (digital) and website; printed invitation, program and day-of signage
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

**FAIR MARKET VALUE \$3,000**

## **COCKTAIL PARTY SPONSOR** **\$25,000**

- Logo recognition on event save-the-date (digital) and website; printed invitation and program
- Prominent logo placement on signage at pre-luncheon cocktail party
- Verbal recognition at the event
- Priority seating at luncheon for up to 20 (two tables of 10)

**FAIR MARKET VALUE \$3,000**

## **SUPPORTING SPONSOR** **\$20,000**

- Logo recognition on event save-the-date (digital) and website; printed invitation, program, and day-of signage
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)

**FAIR MARKET VALUE \$1,500**

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## **PLATINUM SPONSOR** **\$12,500**

- Logo recognition on event invitation, program and day-of signage
- Name recognition on website and digital save-the-date
- Verbal recognition at the event
- Priority seating at luncheon for 10 (one table)

**FAIR MARKET VALUE \$1,500**

## **GOLD TABLE SPONSOR** **\$7,000**

- Name recognition on event invitation, program and website
- Preferred seating at luncheon for 10 (one table)

**FAIR MARKET VALUE \$1,500**

## **SILVER TABLE SPONSOR** **\$5,500**

- Name recognition on event invitation, program and website
- One table (10 seats) at luncheon

**FAIR MARKET VALUE \$1,500**

## **BENEFACTOR** **\$2,500**

- Name recognition on event invitation, program and website
- Four seats at luncheon

**FAIR MARKET VALUE \$600**

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### **FOR MORE INFORMATION CONTACT:**

**Naomi Merino, Corporate & Foundation Relations Manager**  
614.715.8041 • [nmerino@fpconservatory.org](mailto:nmerino@fpconservatory.org)





# 24<sup>TH</sup> ANNUAL HAT DAY LUNCHEON | FRIDAY, MAY 2, 2025

Please provide information about your designated sponsor level below and mail or e-mail to:  
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203

EMAIL: [nmerino@fpconservatory.org](mailto:nmerino@fpconservatory.org)    ATTN: Naomi Merino

## **PRESENTING SPONSOR** \$50,000

- Mention in media releases
  - Top logo placement on event save-the-date (digital) and website; printed invitation, program and day-of signage
  - Verbal recognition at the event
  - Priority seating at luncheon for up to 20 (two tables of 10)
- FAIR MARKET VALUE \$3,000**

## **LEAD SPONSOR** \$30,000

- Logo recognition on event save-the-date (digital) and website; printed invitation, program and day-of signage
  - Verbal recognition at the event
  - Priority seating at luncheon for up to 20 (two tables of 10)
- FAIR MARKET VALUE \$3,000**

## **COCKTAIL PARTY SPONSOR** \$25,000

- Logo recognition on event save-the-date (digital) and website; printed invitation and program
  - Prominent logo placement on signage at pre-luncheon cocktail party
  - Verbal recognition at the event
  - Priority seating at luncheon for up to 20 (two tables of 10)
- FAIR MARKET VALUE \$3,000**

## **SUPPORTING SPONSOR** \$20,000

- Logo recognition on event save-the-date (digital) and website; printed invitation, program, and day-of signage
  - Verbal recognition at the event
  - Priority seating at luncheon for 10 (one table)
- FAIR MARKET VALUE \$1,500**

## **PLATINUM SPONSOR** \$12,500

- Logo recognition on event invitation, program and day-of signage
  - Name recognition on website and digital save-the-date
  - Verbal recognition at the event
  - Priority seating at luncheon for 10 (one table)
- FAIR MARKET VALUE \$1,500**

## **GOLD TABLE SPONSOR** \$7,000

- Name recognition on event invitation, program and website
  - Preferred seating at luncheon for 10 (one table)
- FAIR MARKET VALUE \$1,500**

## **SILVER TABLE SPONSOR** \$5,500

- Name recognition on event invitation, program and website
  - One table (10 seats) at luncheon
- FAIR MARKET VALUE \$1,500**

## **BENEFACTOR** \$2,500

- Name recognition on event invitation, program and website
  - Four seats at luncheon
- FAIR MARKET VALUE \$600**

NAME: \_\_\_\_\_  
Print your name as you would like it to appear for recognition purposes.

CONTACT PERSON: \_\_\_\_\_ COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ PHONE: \_\_\_\_\_

### **PLEASE INDICATE PAYMENT PREFERENCE**

PLEASE INVOICE     CHECK ENCLOSED, PAYABLE TO: **FRIENDS OF THE CONSERVATORY**     CREDIT CARD

(To pay by credit card, please e-mail Naomi Merino at [nmerino@fpconservatory.org](mailto:nmerino@fpconservatory.org) to receive a payment link.)

According to IRS rules, donors making contributions through charitable foundations, donor advised funds or IRA distributions are prohibited from receiving a personal benefit (such as event tickets).  
The fair market value of benefits received should be remitted separately. Event seats are valued at \$150 each.

**Thank you for your support of Franklin Park Conservatory and Botanical Gardens!**

By attending Hat Day, guests grant permission to be photographed or filmed for promotional purposes. Hat Day is a 21+ event.