



Franklin Park Conservatory and Botanical Gardens

# ***THE FLUTTER RUN***

**SUNDAY, JUNE 30, 2024**



**5K FUNDRAISER  
SUNDAY, JUNE 30**

BENEFITTING



Franklin Park Conservatory and Botanical Gardens is thrilled to launch our inaugural 5k, raising funds to support the Conservatory's mission to connect the community to nature through educational, cultural and social experiences inspired by horticulture. This inaugural race celebrates 30 years of the Conservatory's beloved *Blooms & Butterflies* exhibition and will feature pollinators from start to finish. We hope you will join us as a sponsor of this year's inaugural event. *The Flutter Run* features opportunities for our sponsors to support the Conservatory's mission while engaging associates and connecting with the community.

#### **EVENT DETAILS**

Sunday, June 30, 2024 | 7am–11am  
Franklin Park Conservatory and Botanical Gardens  
1777 East Broad Street, Columbus, OH 43203

Run, flutter, or walk with us! The 5k will start and finish at Franklin Park Conservatory, with the route looping through Franklin Park. This family-friendly event will include The Caterpillar Crawl, a kid's run that takes place immediately before the 5k kicks off. Entertainment, activities, and food and drink will all be available throughout the event, and participants and spectators will gain full access to the Conservatory.







## Franklin Park Conservatory and Botanical Gardens

# ***THE FLUTTER RUN***

## **SPONSORSHIP INFORMATION**

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### **\$5,000 BUTTERFLY SPONSOR**

- 🦋 Top priority logo recognition included on event & registration website pages
- 🦋 Logo recognition on promotional flyers & marketing emails
- 🦋 Name recognition (and tagged) through the Conservatory's social media channels (approximately 350,000 total reach across all channels)
- 🦋 Verbal recognition during opening & closing remarks
- 🦋 Opportunity for company representative to speak at concluding Awards Ceremony
- 🦋 Opportunity to add swag to race packet
- 🦋 Logo recognition on 3 mile-marker signs throughout the race course
- 🦋 Opportunity for on-site table during event
- 🦋 10 free race registrations

**FAIR MARKET VALUE \$400**

### **\$2,500 CHRYSALIS SPONSOR**

- 🦋 Logo recognition included on event & registration website pages
- 🦋 Name recognition through the Conservatory's social media channels (approximately 350,000 total reach across all channels)
- 🦋 Verbal recognition during opening & closing remarks
- 🦋 Opportunity for on-site table during event
- 🦋 5 free race registrations

**FAIR MARKET VALUE \$200**

### **\$1,000 CATERPILLAR SPONSOR**

- 🦋 Name recognition included on event & registration websites
- 🦋 Verbal recognition during opening & closing remarks
- 🦋 Opportunity for on-site table during event
- 🦋 2 free race registrations

**FAIR MARKET VALUE \$80**

*For questions or to learn more about sponsorship opportunities, please contact:*

Naomi Merino, Corporate and Foundation Relations Manager | 614.715.8041 | [nmerino@fpconservatory.org](mailto:nmerino@fpconservatory.org)



Franklin Park Conservatory  
and Botanical Gardens

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# ***THE FLUTTER RUN***

**SUNDAY, JUNE 30, 2024**

Please designate your sponsor level. Provide the information below and mail, email or fax to:  
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203  
FAX: 614.715.8199 ATTN: Naomi Merino | [nmerino@fpconservatory.org](mailto:nmerino@fpconservatory.org)

- |  |          |
|--|----------|
| <input type="checkbox"/> BUTTERFLY SPONSOR   | \$5,000  |
| <input type="checkbox"/> CHRYSALIS SPONSOR   | \$2,500  |
| <input type="checkbox"/> CATERPILLAR SPONSOR | \$1,000  |
| <input type="checkbox"/> DONATION            | \$ _____ |

**NAME:** \_\_\_\_\_  
PRINT YOUR NAME AS YOU WOULD LIKE IT TO APPEAR FOR RECOGNITION PURPOSES

**CONTACT PERSON:** \_\_\_\_\_

**COMPANY:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_ **CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**PHONE:** \_\_\_\_\_ **FAX:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**PLEASE INDICATE PAYMENT PREFERENCE:**

- PLEASE INVOICE
- CHECK ENCLOSED, PAYABLE TO: FRIENDS OF THE CONSERVATORY
- CREDIT CARD: TO PAY ONLINE BY CREDIT CARD, EMAIL NAOMI MERINO AT [NMERINO@FPCONSERVATORY.ORG](mailto:nmerino@fpconservatory.org) TO RECEIVE A SECURE PAYMENT LINK.

**Thank you for your support of Franklin Park Conservatory and Botanical Gardens!**

By attending *The Flutter Run*, guests grant permission for any photos/videos taken to be used for promotional purposes.