



Franklin Park Conservatory and Botanical Gardens

PUMPKINS AGLOW

One of the most beautiful places to celebrate the fall and spooky season in Central Ohio is Franklin Park Conservatory and Botanical Gardens, where hundreds of jack-o-lanterns, enchanting light displays and live entertainment come together for the beloved event series, *Pumpkins Aglow*.

Open select evenings in October, *Pumpkins Aglow* completely transforms the Conservatory after dark. Visitors will stroll jack-o-lantern illuminated paths while exploring the pumpkin patch and pumpkin houses. Enchanting decorations, activity stations, picture-perfect light displays all create memories to last a lifetime. In addition to the glowing landscape, *Pumpkins Aglow* brings a carnival experience to the botanical gardens. Visually dramatic live performances are scheduled for each evening, including breathtaking fire performances, fortune telling, and even a wicked witch flying above the gardens.

EVENT DETAILS

OCTOBER 9–13 | 16–20 | 23–27

SPECIAL ENGAGEMENT 5–9pm Wednesdays, Thursdays, Sundays | 5–10pm Fridays & Saturdays • \$26.50 Special Engagement Admission
(discounts for members, children under 12, seniors, and SNAP, EBT, WIC, and Medicaid participants)

Expected attendance: 34,000

ADMISSION INCLUDES

Access to all current Conservatory exhibitions, including the *Paul Busse Garden Railway* and *Through the Vines: A Seasonal Journey*, the seasonal *Harvest Blooms*, the Scotts Miracle-Gro Foundation Children's Garden, the Chihuly collection, and the Cardinal Health Gallery, featuring the current exhibition: *Color, Fly, Butterfly*.

SUPPORTING THE MISSION

By sponsoring *Pumpkins Aglow*, you are helping to support the Conservatory's mission to elevate quality of life and connect the community through social, educational and cultural experiences inspired by horticulture.

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SPONSORSHIP OPPORTUNITIES

As one of the Conservatory's most popular events, we hope you will join us as a sponsor of the beloved *Pumpkins Aglow!*

Sponsor benefits are designed to provide ample opportunities for our partners to engage with and reach new audiences and offer their associates a family-friendly fall experience while supporting the mission of a local nonprofit.

\$20,000 PRESENTING SPONSOR | (ONE AVAILABLE)

- Top priority logo recognition as Presenting Sponsor on digital on-site signage
- Top priority logo recognition on the *Pumpkins Aglow* event & ticket page on the Conservatory website
- Logo recognition in the Conservatory's fall digital seasonal brochure (approx. 30,000 distribution)
- Name recognition as Presenting Sponsor in email promotions (approx. 30,000 distribution), digital advertising, and social media (approx. 350,000 total reach across all channels)
- Recognition as Presenting Sponsor in media releases
- 30 tickets to *Pumpkins Aglow*
- 30 General Admission day-time passes to the Conservatory
- Opportunity to purchase additional tickets to *Pumpkins Aglow* at a discounted member rate

Fair Market Value: \$1,500

\$10,000 MAJOR SPONSOR

- Mid-level logo recognition as Major Sponsor on digital on-site signage
- Mid-level logo recognition on the *Pumpkins Aglow* event & ticket page on the Conservatory website
- Logo recognition in the Conservatory's fall digital seasonal brochure (approx. 30,000 distribution)
- Name recognition as Major Sponsor in email promotions (approx. 30,000 distribution), digital advertising, and social media (approx. 350,000 total reach across all channels)
- 20 tickets to *Pumpkins Aglow*
- Opportunity to purchase additional tickets to *Pumpkins Aglow* at a discounted member rate

Fair Market Value: \$530

\$5,000 SUPPORTING SPONSOR

- Name recognition as Supporting Sponsor on digital on-site signage
- Name recognition on the *Pumpkins Aglow* event & ticket sales page on the Conservatory website
- 8 tickets to *Pumpkins Aglow*
- Opportunity to purchase additional tickets to *Pumpkins Aglow* at a discounted member rate

Fair Market Value: \$212

For questions or to learn more about sponsorship opportunities, please contact:

Naomi Merino, Corporate and Foundation Relations Manager | 614.715.8041 | nmerino@fpconservatory.org

FPCONSERVATORY.ORG/PUMPKINSAGLOW



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SPECIAL ENGAGEMENT | OCTOBER 9-13 | 16-20 | 23-27 | 5-9PM OPEN UNTIL 10PM SELECT EVENINGS

Please designate your sponsor level. Provide the information below and mail, email or fax to:
Franklin Park Conservatory and Botanical Gardens | 1777 E Broad St | Columbus, OH 43203
FAX: 614.715.8199 ATTN: Naomi Merino | nmerino@fpconservatory.org

- PRESENTING SPONSOR** **\$20,000**
- MAJOR SPONSOR** **\$10,000**
- SUPPORTING SPONSOR** **\$ 5,000**
- DONATION** **\$ _____**

NAME: _____
PRINT YOUR NAME AS YOU WOULD LIKE IT TO APPEAR FOR RECOGNITION PURPOSES

CONTACT PERSON: _____

COMPANY: _____

ADDRESS: _____ **CITY:** _____ **STATE:** _____ **ZIP:** _____

PHONE: _____ **FAX:** _____

EMAIL: _____

PLEASE INDICATE PAYMENT PREFERENCE:

- PLEASE INVOICE**
- CHECK ENCLOSED, PAYABLE TO: FRIENDS OF THE CONSERVATORY**
- CREDIT CARD:** TO PAY ONLINE BY CREDIT CARD, EMAIL NAOMI MERINO AT NMERINO@FPCONSERVATORY.ORG TO RECEIVE A SECURE PAYMENT LINK.

Thank you for your support of Franklin Park Conservatory and Botanical Gardens!
By attending *Pumpkins Aglow*, guests grant permission for any photos/videos taken to be used for promotional purposes.